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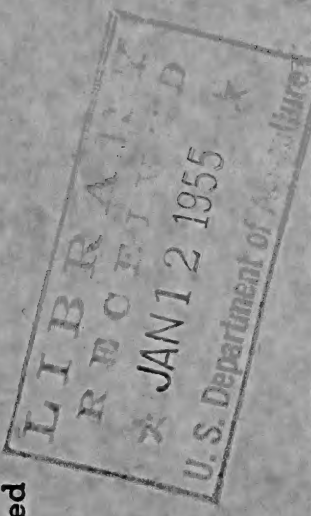


# Mayfair NURSERIES

Box 87, Hillsdale, N. J.

Return postage guaranteed

Sec. 34.66, P.L.&R.  
U. S. POSTAGE  
**PAID**  
HILLSDALE, N. J.  
Permit No. 35



LIBRARY, U.S. DEPT. OF AGRICULTURE,  
WASHINGTON 25, D.C.

## Annual Winter Bargain Offer

# 10% DISCOUNT

In keeping with our policy of the past few years we are again offering a discount for early orders. This gives you an opportunity to realize an appreciable saving on the plants you want and helps us spread out some of our paper work that normally comes in a deluge in our busiest spring months.

## HELP US BY HELPING YOURSELF

Select any plants you desire from our 1954 Price List, total your order, then make the following deductions:

10% DISCOUNT ON ALL ORDERS OF \$2.00 OR MORE POSTMARKED IN THE MONTH OF JANUARY, 1955

15% IF YOUR ORDER TOTALS OVER \$25.00

5% DISCOUNT ON ALL ORDERS OF \$2.00 OR MORE POSTMARKED IN THE MONTH OF FEBRUARY, 1955

10% IF YOUR ORDER TOTALS OVER \$25.00

Remittance must accompany orders or the discounts will not apply. Plants will be shipped in April, 1955.

## SHIPPING NOTE

All orders will be shipped via Railway Express, charges collect. Parcel Post shipment will be made only when specifically requested and only if a sufficient sum is added to your remittance to cover postage. Any excess will be refunded. With the increase in Parcel Post rates there is little or no savings over Railway Express rates except on very small parcels. Plants travel 100% better in the hands of the Railway Express Agency.

## BEST SELLERS

**The plants listed below are always in demand and usually are sold out before the spring season is over. To be sure of getting yours in the spring of 1955 order them now -- at these low collection prices -- subject to the above discounts.**

# CAMPANULA GARGANICA

# ARTEMISIA SILVER DOME

# SEDUM CAUTICOLUM

# HELIANTHEMUM APRICOT QUEEN

# VIOLA BLUETTE

1 of each (10 plants) ..... \$ 4.35

(Catalog value \$ 4.65)

3 of each (30 plants) ..... \$12.25

(Catalog value \$13.00)

12 of each (120 plants) ..... \$47.00

(Catalog value \$50.15)

(6 of each at the 12 rate)

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# THE STURDY HEATHS AND HEATHERS

Always among our most popular plants have been the Heaths and Heathers with their attractive growing habits, evergreen foliage and excellent show of colorful flowers through the hot months of July, August and September. All they require is an acid soil mixed with sand and peat or leafmold and sunshine. Listed below are six of our best varieties.

**CALLUNA VULGARIS MAYFAIR**

CALLUNA VULGARIS COUNTY WICKLOW

# CALLUNA VULGARIS PLENA

**1 of each (6 plants) ..... \$ 3.25**

(Catalog value \$ 3.50)

3 of each (18 plants) ..... \$ 9.00

(Catalog value \$ 9.60)

12 of each (72 plants) ..... \$34.00

(Catalog value \$36.80)

(6 of each at the 12 rate)

# CALLUNA VULGARIS MINIMA

# ERICA TETRALIX

ERICA TETRALIX MOLLIS

(Catalog value \$ 3.50)

(Catalog value \$ 9.60)

(Catalog value \$36.80)

### **THREE RARE DWARF SHRUBS**

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We usually have a very short supply of these little shrubs, but this year we have a sizable stock and are offering them at this special collection rate.

**COTONEASTER CONGESTA**

**POTENTILLA FRUTICOSA VIETCHII**

**FORSYTHIA VIRIDISSIMA BRONXENSIS**

1 of each (3 plants) . . . . .	\$ 2.25	(Catalog value \$ 2.50)
3 of each (9 plants) . . . . .	\$ 6.00	(Catalog value \$ 6.90)
12 of each (36 plants) . . . . .	\$23.00	(Catalog value \$25.95)
(6 of each at the 12 rate)		

WE RESERVE THE RIGHT TO SUBSTITUTE PLANTS OF EQUAL OR HIGHER VALUE ON ALL  
COLLECTIONS

### **HANDBOOK**

Our highly descriptive and informative Handbook of Alpines and Rock Garden Plants will be a pleasure for your winter reading and will help you in growing some of the more difficult plants. It will also help in planning your rock garden and in selecting plants for your spring order. Order yours now for immediate delivery.

**PAPER COVER 50¢**

**PLASTIC BOUND, HARD COVER \$1.00**

**FOR DISCOUNT VALUES RUSH YOUR ORDER AND REMITTANCE NOW TO:**

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**MAYFAIR NURSERIES**

**BOX 87**

**HILLSDALE, BERGEN COUNTY, NEW JERSEY**